



**When:**

Saturday, October 27th

**Where:**

Dallas Medical Center  
7 Medical Parkway  
Dallas, TX 75234

**The 25<sup>th</sup> annual Dash for Dignity** is a 5K race and 1 mile Fun Run, Carnival and Health Fair benefitting Achieve and our mission to empower adults with disabilities, and our veterans, to reach their highest level of independence and employment.

Dash Emcee since 1993, Mike Doocy (Sports Anchor at KDFW FOX4) and his wife, Ruth, have been the driving force behind the Dash for Dignity's success for over 20 years.

We anticipate more than 1,000 attendees, and the event will reach hundreds of thousands more thanks to our generous media partners and marketing efforts. Also exciting this year, children less fortunate from all over the Metroplex will have the wonderful opportunity to play at the Dash Carnival for free thanks to the fundraising efforts of our Dash Team Captains!

**We are still looking for Sponsors, Team Captains, and Volunteers. Your support** allows you to make a difference in the lives of area adults with disabilities and their families. Likewise, it aligns you with the NDEAM Campaign in October, to Achieve, and to the community, bringing great visibility to your business or organization. **Don't let this chance to make a difference pass you by!**

# **Street Carnival Sponsor: \$5,000 (Exclusive to 1 Sponsor Only)**

## **Underwrites all Street Carnival Expenses:**

Including, but not limited to, inflatables, Photo Booth, Generators for power, and Canopy's for shade.

## **Benefits:**

- Premium Logo Placement on 5K Race T-Shirts
- Logo Placement on Fun Run T-Shirts
- Logo on Event Banners
- Exclusive Day of Event Carnival Banner
- Premium, Enlarged Logo with Link Exposure through Email, Social Media and Event Website
- Logo with Link Exposure on the On-Line Registration Page
- Premium Table Placement at Event
- Company Name Included in All Press Releases denoting your sponsorship, thus enabling hundreds of less fortunate children from YMCA's, Churches, Rec Centers, Schools, Special Olympics, and other Non-Profit Organizations in our community to have unlimited play at the Carnival
- 5 Complimentary 5K Event Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/each Value)
- 5 Complimentary 1-mile Fun Run Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$20/each Value)

# Fun Run Sponsor: \$2,500

## **Underwrites 1-Mile Fun Run Expenses:**

Including, but not limited to, Dash for Dignity Fun Run T-shirts, Finishing Medals, Race Bibs, and fun entertainment along the Route.

## **Benefits:**

- Premium Logo Placement on Fun Run T-Shirts
- Logo on 5K Race T-Shirts
- Logo on Event Banners
- Company Name Included in All Press Releases
- Additional linked Logo Exposure through Event Email Marketing, Event Website and On-Line Registration
- Table at Event is Guaranteed, Option to Include a Tent
- 3 Complimentary 5K Event Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/each Value)
- 3 Complimentary 1-mile Fun Run Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$20/each Value)

## **Achiever Team Sponsor: \$1,500**

### **Supports Underwriting for 1-Mile Fun Run Registration for the Adults with Disabilities (fondly called Achievers) served by Achieve:**

Including, but not limited to, free Fun Run registration for the Achievers who work hard every day to get to Achieve on time (some have up to two disabilities and a two hour bus ride) and earn a pay check in a supervised, safe environment, while making long lasting friends and gaining independence. Achievers receive a Dash for Dignity T-Shirt, Finishing Medal, Unlimited Play at Carnival and access to Health Fair.

#### **Benefits:**

- Name on 5K/Fun Run Event T-shirts and Large Event Banners
- Exposure through Social Media
- Linked Logo on Event Website and On-Line Registration
- Opportunity for a Table at the Event (Limited Availability)
- Opportunity for Promotional Item/Flyer/Coupon
- 2 Complimentary 5K Event Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/each Value)
- 2 Complimentary 1-mile Fun Run Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$20/each Value)

## **School Team Sponsor: \$1,000**

**Allows 40 students from a local school you support to run in the 5K run.**

Benefits:

- Name on 5K/Fun Run Event T-shirts and Large Event Banners
- Exposure through Social Media
- Linked Logo on Event Website and On-Line Registration
- Opportunity for a Table at the Event (Limited Availability)
- Opportunity for Promotional Item/Flyer/Coupon
- 40 Complimentary 5K Event Registrations for students which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/each Value)
- 2 Complimentary 1-mile Fun Run Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$20/each Value)

## **Health Fair Sponsor: \$500**

### **Underwrites Health Fair Expenses:**

Including, but not limited to, expenses of tents, signage, and generators.

### **Benefits:**

- Linked Logo on Event Website and On-Line Registration
- Name on 5K/Fun Run Event T-Shirts and Event Banner
- Opportunity for Promotional Item/Flyer/Coupon Distributed to Participants
- 1 Complimentary 5K/half mile Event Registration which includes a Dash for Dignity T-Shirt, Finishing Medal, Race Bib, Free Parking, Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/ Value)

## **Booth Sponsor: \$250**

### **Provides small business owners the opportunity to promote their product and/or vision to the local community:**

Including, but not limited to, over 500 5K/Fun Run participants and an expected 500 more people from the community attending the Carnival and Health Fair.

### **Benefits:**

- Linked Logo on Event Website and On-Line Registration
- Opportunity for Promotional Item/Flyer/Coupon Distributed to Participants