



Logistics

When:

Saturday, October 27th

Where:

Dallas Medical Center
7 Medical Parkway
Dallas, TX 75234

Time:

8am – 11am

Schedule of Events:

6:30 a.m.: Registration opens
8:00 a.m.: Health Fair & Carnival open
8:15 a.m.: 5K race begins
8:30 a.m.: 1 mile Dignity Parade
9:30 a.m.: Awards
11:00 a.m.: Event Ends

Event Contact:

Kathi Sebastian

ksebastian@achievedfw.org

469-917-9275

Event Description

The 25th annual Dash for Dignity is a community-wide event, sponsored by Dallas Medical Center, that includes a timed 5K race throughout the flat streets of Farmers Branch, a 1 mile Dignity Parade, Carnival and Health Fair. Achieve is inviting people with disabilities and children throughout our community from local schools, area non-profit organizations, group homes, and foster families to walk in the parade and attend the carnival for free. Dallas Medical Center is providing free cholesterol checks and will have booths that offer important health screening for the entire family. As always, Mike Doocy of Fox 4 Sports will be our master of ceremonies, broadcasting live. Look forward to food trucks, costume contests, live music, 5K awards, and finishing medals! Thanks to our corporate sponsors, ISD high school athletic teams run in the 5K for free! We anticipate more than 1,000 attendees, and the event will reach hundreds of thousands more thanks to our generous media partners and marketing efforts.

Achieve is also partnering with the [LV Project](#) to offer two adults with disabilities from Achieve, unable to run in the 5K, the opportunity to be paired with an athlete trained to push a racing chair designed for people with disabilities.

Proceeds for the Dash are received through team fundraising, individual contributions, and corporate sponsors to support Achieve's mission to empower adults with disabilities and our veterans to achieve their highest level of independence and employment.

We are still looking for Sponsors, Team Captains, and Volunteers. Your support allows you to make a difference in the lives of area adults with disabilities and their families. **Don't let this chance to make a difference pass you by!**

For more information contact:

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Sponsorships

Dignity Parade Sponsor: \$5,000

Underwrites all Parade Expenses:

Including, but not limited to

- Registration Fee for up to 500 people with disabilities and children throughout our community from local schools, area non-profit organizations, group homes, and foster families to walk in the parade and attend the carnival for free
- Finishing Medals
- Entertainment along the Route

Benefits:

- Live Broadcast with Mike Doocy at the event
- Premium Logo on Event Flyers, Brochures, Posters and Rack Card if commit by July 31st, 2018
- Premium Logo Placement on Race T-Shirts
- Premium Logo Placement on Dash for Dignity Event Banner
- Exclusive Day of Event Dignity Parade Banner
- Premium, Enlarged Logo with Link Exposure on Social Media and Event Website
- Company Name with Link Exposure on the On-Line Registration Page
- Premium Tent Placement at Event
- Company Name Included in All Press Releases
- 15 Complimentary 5K Race Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip and Free Parking (\$40/each Value)
- Unlimited Complimentary Parade Registrations (\$10/each Value)
- Unlimited access to Carnival and Health Fair

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Carnival Sponsor: \$2,500

Underwrites carnival expenses:

Including, but not limited to

- Inflatables, Dunking Booth, and Photo Booth
- Treats and Desserts for Kids
- Carnival Games, Prizes, and Cupcakes for Cake-Walk
- Generators for Power
- Canopy's for Shade
- Pet Adoptions
- Dallas Zoo featuring 6 to 8 educational animals, including a variety of birds, mammals, and reptiles!
- Live Music
- T-shirts for Volunteers

Benefits:

- Logo on Event Flyers, Brochures, Posters and Rack Card if commit by July 31st, 2018
- Logo on Race T-Shirts
- Logo on Event Banner
- Logo on Carnival Banner
- Logo with Link Exposure on Social Media and Event Website
- Company Name with Link Exposure on the On-Line Registration Page
- Priority Tent Placement at the Event
- Company Name Included in All Press Releases
- 10 Complimentary 5K Race Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, and Free Parking (\$40/each Value)
- 20 Complimentary Parade Registrations (\$10/each Value)
- Unlimited access to Carnival and Health Fair

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Health Fair Sponsor: \$1,500

Underwrites Health Fair Expenses:

Including, but not limited to

- Tents
- Tent Banners
- Generators
- T-shirts for Volunteers

Benefits:

- Company Name on Event Flyers, Brochures, Posters and Rack Card if commit by July 31st, 2018
- Company Name on Race T-Shirts
- Company Name on Dash for Dignity Event Banner
- Company Name with Link Exposure on Social Media and Event Website
- Company Name with Link Exposure on the On-Line Registration Page
- Tent Placement at Event
- 10 Complimentary 5K Race Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, and Free Parking (\$40/each Value)
- 10 Complimentary Parade Registrations (\$10/each Value)
- Unlimited access to Carnival and Health Fair

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School Team Sponsor: \$500

Underwrites 5K Registration for 13 student athletes:

Our goal is to provide complimentary 5K registration to 500 student athletes, enabling them to participate in this community-wide event in support of adults with disabilities.

Students receive:

- Dash for Dignity T-Shirt
- Finishing Medal
- Race Bib with Timed Chip
- Free Parking
- Unlimited Play at Carnival and access to Health Fair for each individual registrant (\$40/each Value)

Benefits:

- Company Name on Race T-Shirts
- Company Name on Dash for Dignity Event Banner
- Company name associated with the School you are supporting through Social Media and linked on the Event Website
- Framed Certificate of your School Sponsorship that you can proudly display
- 5 Complimentary 5K Race Registrations which include a Dash for Dignity T-Shirt, Finishing Medal, Race Bib with Timed Chip, and Free Parking (\$40/each Value)
- 5 Complimentary Parade Registrations (\$10/each Value)
- Unlimited access to Carnival and Health Fair

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Booth Sponsor: \$250

Provides small business owners the opportunity to promote their product and/or vision to the local community:

Including, but not limited to, an expected 1,000 people from the community participating in the 5K Race, the Dignity Parade, Carnival and Health Fair.

Benefits:

- Linked Logo on Event Website
- Opportunity for Promotional Item/Flyer/Coupon Distributed to Participants at your Booth
- Unlimited access to Carnival and Health Fair

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